

MondoSearch lets you emphasize the things that YOU want people to find (and buy)

Drop the idea that searches on your commercial website need to present a “fair” result. Think instead: Searches should give results that optimize your sales.

That is what make MondoSearch your best search engine choice:

- You can add weight to specific content you want people to see and select
- Search results are ranked by their relevance and presented in categories so your visitors can easily find what they need

When people search your site, MondoSearch watches:

- What they are searching for
- How they behave

The core is built on intelligence, BehaviorTracking, that virtually ‘reads the consumer’s mind.’ Not only does it find the best match for their search – but it also recommends relevant alternatives – or additional products they may find attractive.

Commercial value? Increased turnover? You bet!

MondoSearch is a global hit because it...

- Generates sales through searches
- Makes it easy to add weight to certain optimized search results
- Makes it easy to understand the needs and wishes of visitors
- Can handle different languages and document types
- Can be styled so it complies with your own website design
- MondoSearch is standard software that performs much better than other programs in the same category.

You have without doubt used MondoSearch on many websites without knowing it. So try MondoSearch on your own website today and watch your sales grow.



The search engine that sells

Get people to click on “BUY”, when they search your website



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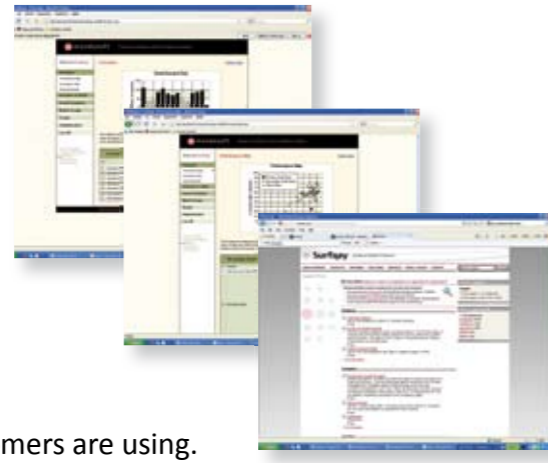


Your search engine must support your business processes

If you are already utilizing your website as an effective sales channel then you know all about the need to continuously optimize and fine-tune your processes.

MondoSearch can help you do this:

- You get need-to-know insight on how your visitors actually behave
- You can write rules that dictate which results will be displayed by certain searches
- It's easy to tag keywords that you know your customers are using. MondoSearch can tag automatically for you.



That is the secret of guiding more of your customers from that first keyword search all the way to the buy button.

Style MondoSearch to match your website design

How does your website look? MondoSearch can be adapted to fit right into your design. All your visitors will consider the search engine a natural – and integrated part of your website.

With MondoSearch on board, you simply have the most flexible standard package on the market today.

A robust, flexible website search engine that handles many languages and character sets

MondoSearch is highly recognized throughout the world, where today it is installed to service search functionality for many leading companies.

Day after day, with every second, MondoSearch is reliably doing its job all over the globe.

Does your site contain many different languages and documents? No problem!

The MondoSearch engine recognizes and distinguishes among many languages. Is a user viewing the French version of your site? MondoSearch can present its results sorted by language or show only French results if configured to do so.

MondoSearch can handle searches on almost anything it encounters including PDF documents, flash and XML .

MondoSearch is a complete plug-in product. It's easy to install gets to work right away, providing you and your potential customers with its many advantages from day one.

50% of all website visitors use the search function rather than navigating the menus.



Regardless of how logically your website is constructed, many potential customers will not be able to find the products they wish to buy. Why? - Because people do not want to be bothered with logic in order to find something.

Tests show, that up to 50% of visitors go directly to the search form.

This means that it is your search engine's ability to find and offer the product (or a similar product) that determines your chances to make a sale.

Think about that for a second.

Without the right search engine, you are losing sales every day.